



Tri State Indie Online Advertising

Each month, Tri State Indie's website is flooded by independent music junkies seeking to saturate their indie-musical cravings. Our users are passionate about the music they listen to, well-educated from across the globe, and very active in their music communities.

On a monthly basis tristateindie.com averages the following usage stats:

47,000+ Monthly Visitors

29,000+ Unique Visitors

Avg. of 3 Pages per visit

Avg. of 2:47 minutes on the site

TSI will issue monthly reports detailing the number of impressions and click-thrus on ads and text links.

Banner Ads: Online Billboards

Banner ads are a great way to inform and promote to our readers about your upcoming show or festival, new album releases, new bands, new websites, your brand, etc. TSI will work with you to best understand how to attract our readers. Banner ad content must be pre-approved by the TSI team.

Banner Ad Options:

- **Leaderboard:**
Exclusive: \$500/month or Exclusive: \$300/two weeks
Top Side Bar Rectangle:
Exclusive: \$250/month or Exclusive: \$150/two weeks
- **Bottom Side Bar Rectangle:**
Rotating: \$187.50/month or Rotating: \$112.50/two weeks

All ads, exclusive or rotating, are posted on every page within tristateindie.com.

***Discounts Available**

Blog Roll: Text Link Ads

As a trusted authority in the indie music world, a link on TriStateIndie.com will bring targeted traffic to your website. In addition to traffic, text links also provide improved organic search results for your site.

Rate: \$50 per month

Poll Sponsorship: Get Answers

Periodically, the editors will create a series of poll questions. Sponsors may poll the TSI readers with up to 5 questions. Data will be reported to the sponsor once the poll contract term is completed.

Rate: \$350 per poll

**Note: We offer discounts for bands because they are why we are here. We also offer discounts for purchasing more than one block of time because we like hooking people up.*

Tri State Indie Online Advertising: *Examples*

The visual examples below will provide a brief idea of what exactly working with Tri State Indie would mean for your festival. Please visit www.tristateindie.com for even more detail into our live media services.

Tri State Indie Advertising: *Be Seen*

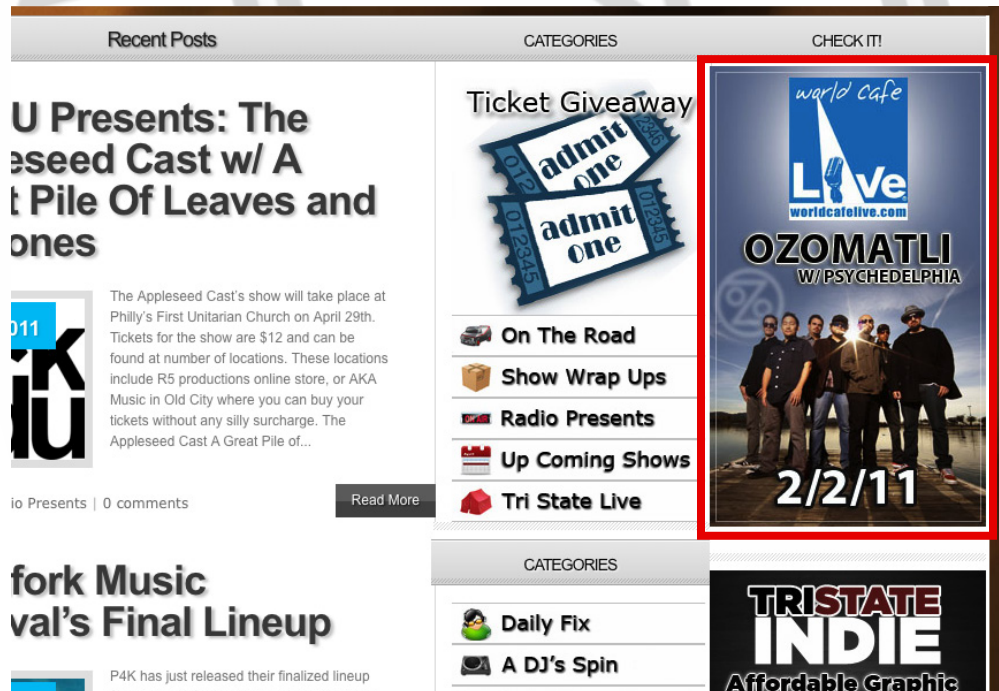
Leaderboard Ads



Text Link Example



Side Bar Ads



Poll Question Example

